



Building Leaders Through Innovative Education

PIMR Indore is nurturing innovative business leaders, entrepreneurs, thought leaders, policymakers, and agents of social change through research-driven and globally aligned transformative education

In a fast-evolving world, business leaders must be competitive and adaptive in order to grow. With a vision 'to be a global leader in education, research, and development,' Prestige Institute of Management and Research (PIMR), Indore, nurtures business and management professionals and empowers them to accelerate their learning and personal growth to achieve excellence.

NAAC A++ accredited, the institute is permanently affiliated with Devi Ahilya Vishwavidyalaya (DAVV), Indore. AICTE approved for technical education, its law department is approved Bar Council of India; PIMR Indore is recognized as one of the most sought-after institutions in Madhya Pradesh and nationally.

In alignment with this vision, PIMR's mission focuses on facilitating collaborative and experiential learning, fostering action-oriented research and innovative best practices, and imparting value-based interdisciplinary education for holistic development.

Industry-Centric Pedagogy

PIMR Indore offers a diverse array of undergraduate, postgraduate, law programs, and diploma programs across various disciplines. The curriculum is continuously upgraded through inputs from industry experts, alumni, and corporate partners, ensuring students are 'industry-ready from day one!' The postgraduate program in global

management offers global placements and internships, with MBA degrees awarded by PIMR.

Application-based learning at PIMR aims to bridge the gap between theory and practice. The institute encourages faculty to design courses that involve hands-on projects, case studies, simulations, and internships. Peer-to-peer learning cultivates teamwork, collaborative working, and soft skill development. Management students are exposed to pitch presentations for investors and interactions with entrepreneurs and industrialists to learn in real-world simulation environments, solving complex problems in the market and businesses.



"Education is more than just learning things, earning degrees, rising through the ranks, and landing high-paying employment. Education can take a country to an unfathomable height of glory and success in terms of socioeconomic, cultural, and moral upliftment of any country and its people if it is pursued, practiced, and spread in a better way with the sincere intention to further increase its outreach and make it accessible to everyone without exerting financial burden."

Dr Davish Jain, Chancellor, Prestige Institute of Management and Research, Indore
Chairman, Prestige Education Foundation

Transformative Learning

PIMR has adopted Outcome-Based Education (OBE), focusing on mapping Program Outcomes (POs) and Course Outcomes (COs) using Bloom's Taxonomy. This approach enhances the effectiveness of teaching and assessment.

The curricula are designed by leading industry experts and academicians based on current and future market demands, having a comprehensive foundation in core business disciplines with specialization in relevant fields. Interactions with professors of practice, international faculty, and industry leaders and international student exchange programs connecting global partner universities worldwide provide vast exposure to global business practices.

World-Class Learning Environment

The institute boasts state-of-the-art infrastructure to support its innovative teaching methods. Classrooms are equipped with smart boards and Wi-Fi connectivity. The campus includes seminar halls, a moot court, computer labs, and a multimedia studio for media students. Additionally, PIMR has a comprehensive ERP portal, "Accsoft 2.0," that integrates student data, attendance records, online examinations, and class conduction,

enhancing the learning management system.

PIMR Indore boasts a dedicated and experienced faculty committed to delivering quality education across various disciplines.

Super Dream and Marquee Placements

PIMR Indore offers robust placement opportunities, especially for MBA students, with a high placement rate and competitive salaries. The institution's commitment to skill development and industry connections further enhances its appeal to prospective students. PIMR Indore has demonstrated a strong track record in student placement to date, with over 230+ companies visiting for campus hiring, reflecting a strong corporate network and industry trust. Campus-level initiatives have gained fruition in partnering with eClerx through its 'Train the Trainers' initiative, focusing on academic enrichment and enhanced placement collaboration since 2024. Amul, Morde Foods, ITC., Nilons, etc., have shown keen interest in both final placements and summer internship opportunities.

The batch of 2023-2025 has seen campus recruitments across diverse and emerging sectors such as marketing, investment banking, finance, electric vehicles (EV), artificial intelligence (AI), HR, data analytics, and operations, offering

students a wide spectrum of career pathways. High-quality summer internships with reputed organizations have led to pre-placement offers (PPOs), reaffirming our focus on experiential learning and corporate exposure.

Renowned finance firms, including Deloitte, XL Dynamics, Junomoneta, S&P Global, and Entigrity, have recruited from PIMR for core finance roles. Deloitte launched a lateral hiring program this year for analyst positions across all specializations, underscoring the versatility of the students.

Notable placements were from Arcesium, selecting two students with a premium package of ₹19.75-20.25 LPA, marking a significant milestone in PIMR'S placement record. Federal Bank offered a substantial package of ₹12.32-16.42 LPA, acknowledging PIMR's ability to groom future leaders in the banking sector. In a major achievement, PIMR has established a strategic association with Grant Thornton Bharat for campus hiring and academic collaboration. So far, 10 students have been placed with the firm.

Continuing the legacy, the institution has been successfully placing its students in prestigious companies such as Amazon, Nestlé, GSK, P&G, Byju's, Coca-Cola, HDFC Bank, ICICI Bank, Deloitte, TCS, Infosys, Axis Bank, E&Y, establishing its expertise and reputation as one of the leaders in management and research studies.